

## DESCRIPTION OF THE LOGO OF THE PRENATAL SCIENCES PARTNERSHIP

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PRENATAL SCIENCES PARTNERSHIP
We are ALL connected!

https://www.prenatalsciencespartnership.org

The logo is circular to represent both the global reach of the Prenatal Global

Partnership and also the continuity between generations of families and human virtues such as compassion, loving kindness, altruism, and connectedness. The circular image points to the importance for every one on the planet of creating a humane mindful environment that enables every new family to provide the nutritional, physical, emotional and social nurturance that in turn enables the new baby to grow into a mother or father capable of providing nurturance to their own children. The circle also represents perpetual unending movement and energy which connects all continents and cultures, all humans and all entities of Mother Nature.

The logo conveys the message that if we take care of each other and Mother Nature, including all babies in the womb and their parents, She will take care of us. If we take care of the Earth and its healthy products such as food, the Earth will keep being prosperous.

The trees around the globe represent the Tree of Life, how they impact on life on the Earth. The Tree of Life is also a symbol of the Placenta, of its astonishing role in providing the life's vital link to the unborn baby. With their ramifications, both the tree and placenta convey how everything and everyone are connected, how the work of everyone in the field of pre and perinatal education and support have huge impact on societies and cultures around the world and our planet. The ultimate message is that we are one humanity, one family.

One may notice the absence of a human figure, the Mother. However, the circle the baby is in is the Womb and the womb represents the mother, and obviously everyone who is connected to the womb, most importantly the father. The opening of the circle represents the baby's link with the outside world which is filtered through the mother's consciousness and emotional life, but also the baby ready to be born through the birth canal in a gentle way and in a welcoming environment. The logo points to a new paradigm and understanding: it is the whole world that welcomes every new baby and mother and their family, and by doing so everyone is responsible for creating a better future for humanity and the planet.